

SO MUCH MORE THAN A MAGAZINE...



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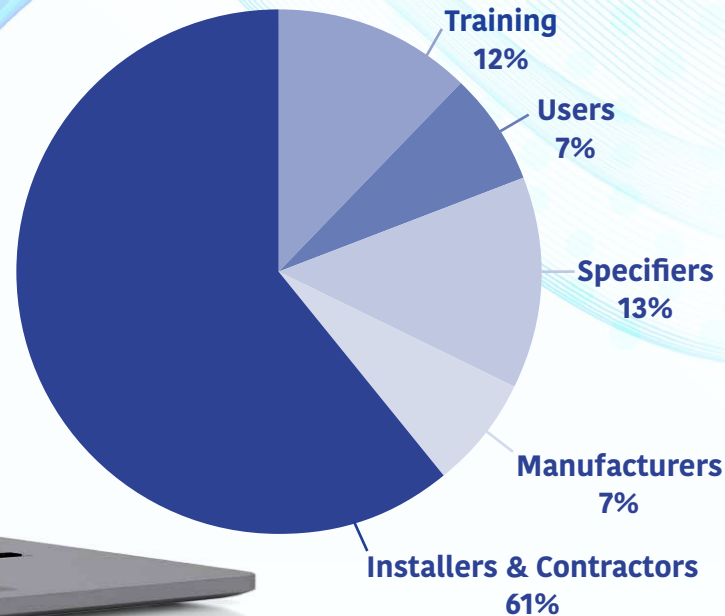
A TRUSTED BRAND FOR OVER 25 YEARS

ABOUT US

The ACR Journal provides the broadest reach to those in the industry whether reading in print, or digitally. The ACR Journal is a familiar and trusted media brand in the industry. We provide interesting and informative news, features and help for air conditioning, refrigeration and heat pump professionals.



OUR AUDIENCE IS YOUR AUDIENCE



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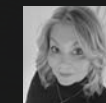
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CHANNELS

AWARDS

**NATIONAL
ACR & HEAT PUMP
AWARDS**

The **ACR &
HEAT PUMP**
**Trainee
Of The Year
Awards**

MAGAZINE



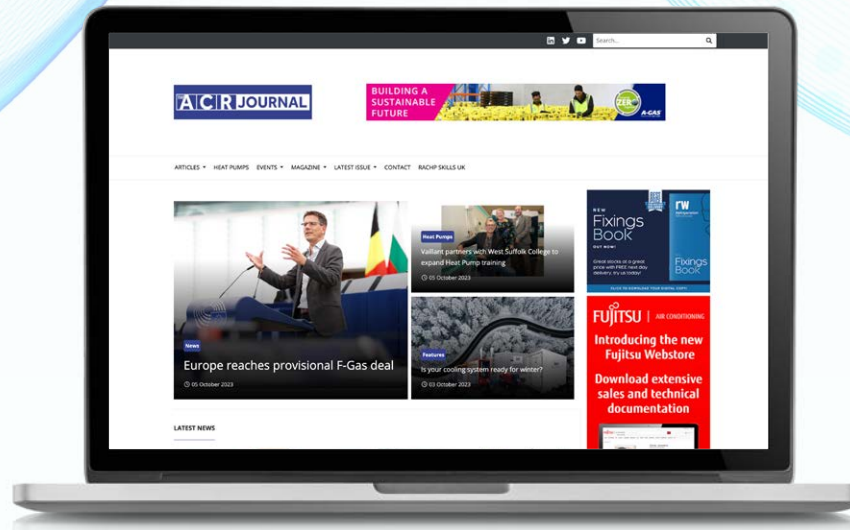
EVENT

**ACR
REGIONAL
EXHIBITION**

E-NEWS LETTER



WEBSITE

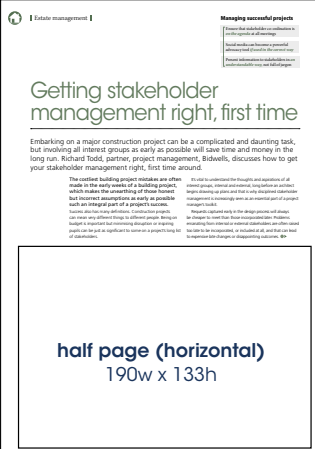


SOCIAL

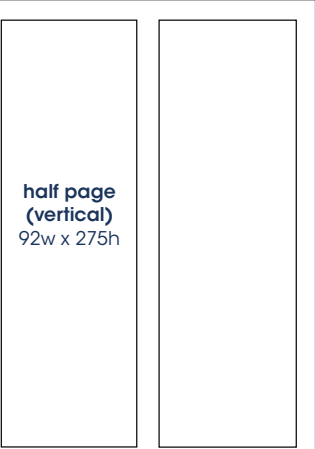




Cover page
208w x 188h



half page (horizontal)
190w x 133h

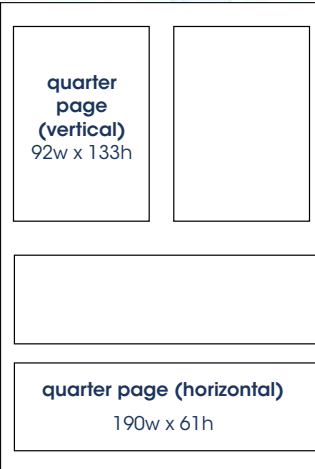


half page (vertical)
92w x 275h

PUBLICATION SCHEDULE

Issue	Advert booking deadline	Advert copy deadline	Insert Deadline	Mail out
Feb/Mar	9 Feb	16 Feb	16 Feb	6 Mar
Apr/May	18 Mar	25 Mar	25 Mar	12 Apr
Jun/Jul	15 May	22 May	22 May	10 June
Aug/Sep	11 Jul	18 Jul	18 Jul	6 Aug
Oct/Nov	29 Aug	9 Sep	9 Sep	26 Sep
Dec/Jan25	1 Nov	8 Nov	8 Nov	28 Nov

*dates subject to change



quarter page (vertical)
92w x 133h

quarter page (horizontal)
190w x 61h



TOOLS TALK - SPONSORED BY

diversitech

Economy doesn't mean ineffectual!

ROBIMAR (a KIMO) company boasts a solid and professional range of vacuum pumps at an affordable price.

HIGH RATINGS
The ROBIMAR range of vacuum pumps is a proven choice for all those who require a reliable and effective vacuum pump for their industrial or commercial applications. The ROBIMAR range of vacuum pumps is a proven choice for all those who require a reliable and effective vacuum pump for their industrial or commercial applications.

ADVANCED FEATURES
The ROBIMAR range of vacuum pumps is a proven choice for all those who require a reliable and effective vacuum pump for their industrial or commercial applications. The ROBIMAR range of vacuum pumps is a proven choice for all those who require a reliable and effective vacuum pump for their industrial or commercial applications.

As a genuine long-life pump
The ROBIMAR range of vacuum pumps is a proven choice for all those who require a reliable and effective vacuum pump for their industrial or commercial applications. The ROBIMAR range of vacuum pumps is a proven choice for all those who require a reliable and effective vacuum pump for their industrial or commercial applications.

Compact and lightweight design
The ROBIMAR range of vacuum pumps is a proven choice for all those who require a reliable and effective vacuum pump for their industrial or commercial applications. The ROBIMAR range of vacuum pumps is a proven choice for all those who require a reliable and effective vacuum pump for their industrial or commercial applications.

System evacuation can be complex and dangerous
The ROBIMAR range of vacuum pumps is a proven choice for all those who require a reliable and effective vacuum pump for their industrial or commercial applications. The ROBIMAR range of vacuum pumps is a proven choice for all those who require a reliable and effective vacuum pump for their industrial or commercial applications.

We recommend ROBIMAR Premium vacuum pump oil!



REFRIGERANTS

Top tips on cylinder handling

A Gas Filling Station Manager gives advice on the safe handling of refrigerants, using the correct cylinders and completing the paperwork.

Assessment of hazards
When working with gas cylinders, it is essential to assess the hazards and risks involved. This includes understanding the properties of the gas, the potential for leaks, and the risks to health and safety.

Safe handling
When handling gas cylinders, it is essential to follow the correct procedures. This includes using the correct equipment, wearing appropriate PPE, and ensuring that the cylinders are stored and transported safely.

Transporting cylinders
When transporting gas cylinders, it is essential to ensure that they are secured properly and that the vehicle is equipped with the correct facilities. This includes using the correct equipment, wearing appropriate PPE, and ensuring that the cylinders are stored and transported safely.

Cylinder choice
When choosing a gas cylinder, it is essential to consider the gas, the pressure, and the size. This includes understanding the properties of the gas, the potential for leaks, and the risks to health and safety.

Conclusion
When handling gas cylinders, it is essential to follow the correct procedures. This includes using the correct equipment, wearing appropriate PPE, and ensuring that the cylinders are stored and transported safely.



whole page
190w x 277h

whole page with bleed
216w x 303h

PUBLICATION RATES

Size	1 insertion	3 insertions	6 insertions
Double Page Spread	£2000	£1950	£1900
Full Page	£1200	£1150	£1100
Half Page	£675	£650	£625
Quarter Page	£395	£385	£375

DIGITAL DETAILS

With our expert advertising, campaign and marketing teams we are here to work closely with you to ensure you receive the best possible combination of options to suit your strategy.

WEBSITE
7k+ a month

EMAIL DATABASE
5k+ each

THE TOP
THREE OPTIONS...

ENGAGE WITH
OUR TARGETED
AUDIENCE...

- **Leaderboard (728 x 90px)**

- **Dedicated partners email**

- **MPU advertising (300 x 250px)**

with through-site branding

- **Newsletter promo banner** securing the top advertising slot for your brand

- **Sponsored content** giving the opportunity to fully engage our audience

- **Newsletter content slot** giving you a dedicated space to get your message across



PUBLICATION RATES

Position	1 month	3 months	6 months
Top Banner	£378	£350	£325
Mid Banner	£325	£275	£250
MPU (Button)	£250	£225	£200
Enewsletter Banner	£378	£350	£325
Solus Eshot	£925	£900	£880

FEATURES LIST

February/March 2024

- Wholesalers & Distributors
- Refrigerants

April/May 2024

- Climate Control & Air Quality
- Net Zero
- NACRA Winners

June/July 2024

- Compressors
- Air conditioning

August/September 2024

- Training Supplement
- Chillers
- Process cooling
- Industrial

October/November 2024

- Refrigeration
- Controls

December/January 2025

- Data Centers
- Air Quality

REFRIGERANTS

Six pillars of refrigeration

A-Gas Group sustainability director explains why lifecycle refrigerant management will play a key role on the road to Net Zero.

There are approximately five billion refrigeration, air conditioning and heat pump systems in operation globally. Over the years, as environmental legislation is adopted, the type and make-up of refrigerants used has changed.

From CFCs and HCFCs to HFCs, HFOs and natural refrigerants, the gases in

COLLABORATION

More than just a town

Catarina Mar...
Transport, Ind...
London South...
two-year colla...

The Climate Change...
UK to reach net zero...
This includes hard to...
refrigeration where t...
is expected to increa...
frequent extreme hea...
warmer average tem...

INDOOR AIR QUALITY

Year-long trial in classrooms for better air in schools

TRAINING

Adam D...

DATA CENTRES

The power of Free Cooling

Airedale recently released a white paper claiming that significant energy savings can be achieved by applying advanced air-based cooling systems in modern data centres. Opportunity to chat with Patrick Cotton, Product Manager at Airedale and author of the white paper, to explore the possibilities.

Patrick, data centres are nothing new but the sustainability talk around them is definitely ramping up. What's your take on why that is?

It comes down to scale. In 2023 there are approximately 5.19 billion people online. These people are all sending and receiving data from over 15 billion devices worldwide that are connected to the internet. All this is creating avalanches of data that needs to be stored. On top of this, we all know that AI is just around the corner.

power AI. We need to serve the planet well. This is why hyp... providers and key... Airedale are working focus on energy efficiency. We need our help to engineer solutions that will help data centres. That's the goal, to make sure...

AWARDS & EVENTS

**NATIONAL
ACR & HEAT PUMP
AWARDS**

The **ACR &
HEAT PUMP**
**Trainee
Of The Year
Awards**

ACR
REGIONAL
EXHIBITION

Our renowned National Awards are the perfect opportunity to celebrate the best in the HVACR industry and to promote the successes of the year. The awards will be held on March 21st 2024 at the Midland Hotel, Manchester, with the evening starting at 6:30pm with a drinks reception, giving a perfect opportunity to network with your peers in the industry.

Returning in 2024 The ACR Regional exhibitions are ideal for showcasing new and existing product ranges, and networking with fellow industry experts. Single and double tabletop stands are available to exhibit on along with sponsorship opportunities, and the event is free for visitors to attend.

For more information on sponsorship packages at the awards & exhibitions or to book a table please contact Hayley Comey at hayleyc@warnersgroup.co.uk.





**Put your solutions for the air conditioning,
refrigeration and heat pump industry in front of installers,
maintainers, specifiers, manufacturers, distributors,
training providers and major end-users.**

Contact

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ADVERTISING SALES

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