

**SO MUCH MORE THAN A MAGAZINE...**



**[WWW.ACRJOURNAL.UK](http://WWW.ACRJOURNAL.UK)**

**A TRUSTED BRAND FOR OVER 25 YEARS**

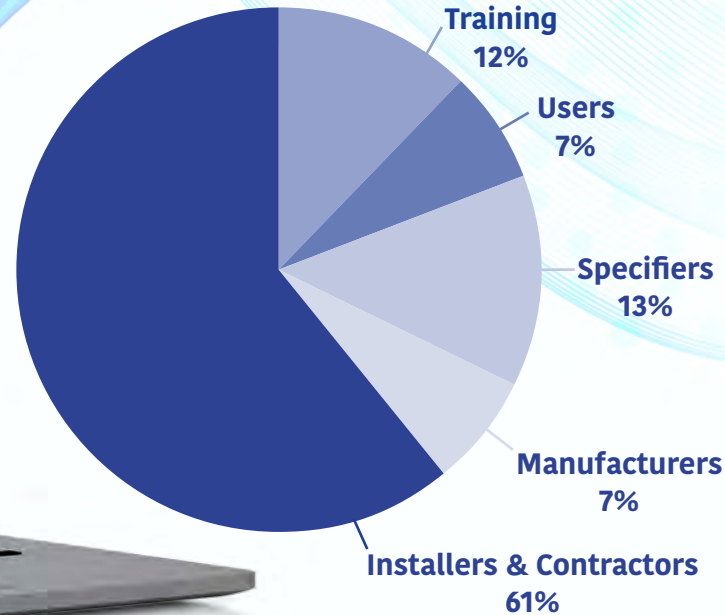
# ABOUT US

The ACR Journal provides the broadest reach to those in the industry whether reading in print, or digitally. The ACR Journal is a familiar and trusted media brand in the industry. We provide interesting and informative news, features and help for air conditioning, refrigeration and heat pump professionals.



10,000 subscribers

## OUR AUDIENCE IS YOUR AUDIENCE



# CONTACT



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## AWARDS

**NATIONAL  
ACR & HEAT PUMP  
AWARDS**

*The* **ACR &  
HEAT PUMP**  
**Trainee  
Of The Year  
Awards**

## MAGAZINE



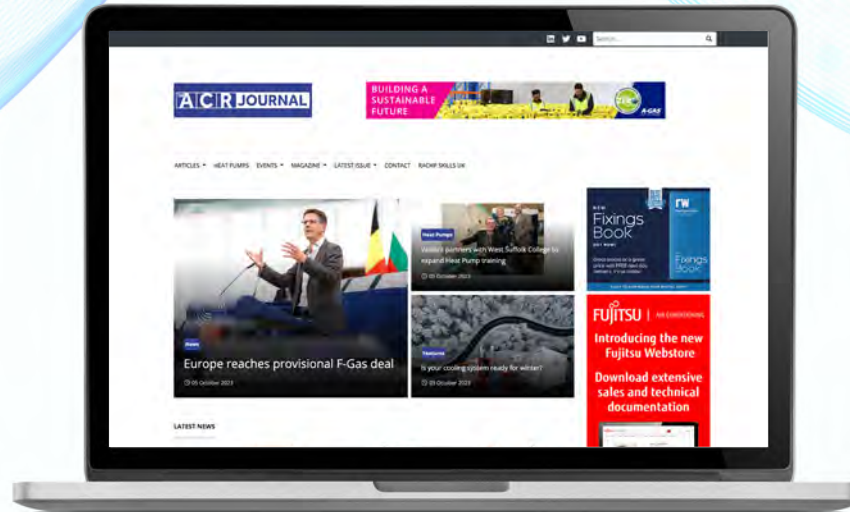
## EVENT

**ACR &  
HEAT PUMP  
REGIONAL  
EXHIBITION**

## E-NEWS LETTER



## WEBSITE



## SOCIAL





**THE ACIR JOURNAL**  
Covered Solutions for the Air Conditioning and Refrigeration Industry

**NATIONAL AWARDS FOR HVAC SUPPLIERS**  
DATE FOR YOUR DIARY: FEBRUARY 2024

**FOR ALL YOUR HVAC PROJECTS. DESIGN, SUPPLY, SUPPORT.**

**EX-TITE**  
HVAC SUPPLIERS  
DESIGN & SUPPLY | SUPPORT

**AIR CONDITIONING | VENTILATION | DX | HEAT PUMPS | IAQU**

acjournal.uk

## Cover page

208w x 188h

**Getting stakeholder management right, first time**

Embarking on a major construction project can be a complicated and daunting task, but involving all interest groups as early as possible will save time and money in the long run. Richard Todd, partner, project management, Bidwells, discusses how to get your stakeholder management right, first time around.

**Managing successful projects**

Project success starts with a combination of factors: a clear vision, a solid plan, a strong team, and a focus on the client's needs. Richard Todd, partner, project management, Bidwells, discusses how to get your stakeholder management right, first time around.

## half page (vertical)

92w x 275h

## half page (horizontal)

190w x 133h

## PUBLICATION SCHEDULE

Issue	Advert booking deadline	Advert copy deadline	Insert Deadline	Mail out
Feb/Mar25	7 Feb25	14 Feb25	14 Feb25	5 Mar25
Apr/May	17 Mar	24 Mar	24 Mar	11 Apr
Jun/Jul	22 May	29 May	29 May	17 June
Aug/Sep	10 Jul	17 Jul	17 Jul	6 Aug
Oct/Nov	18 Sep	29 Sep	29 Sep	16 Oct
Dec/Jan26	11 Nov	18 Nov	18 Nov	8 Dec

\*dates subject to change

## quarter page (vertical)

92w x 133h

## quarter page (horizontal)

190w x 61h

**Economy doesn't mean ineffectual!**

**TOOLS TALK**

**ROBIMAR** is ROBO company boasts a solid and professional range of vacuum pumps at an affordable price.

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**Refrigerants**

**Top tips on cylinder handling**

A Gas Filled Manager Slim Drive with advice on the safe handling of refrigerants, using the correct cylinders and complying the regulations.

The safe handling of refrigerants should always be a priority for engineers. The importance of ensuring that cylinders are correctly stored, handled, transported and used is a key message. The safe handling of refrigerants should always be a priority for engineers. The importance of ensuring that cylinders are correctly stored, handled, transported and used is a key message. The safe handling of refrigerants should always be a priority for engineers. The importance of ensuring that cylinders are correctly stored, handled, transported and used is a key message.

## whole page

190w x 277h

## whole page with bleed

216w x 303h

## PUBLICATION RATES

Size	1 insertion	3 insertions	6 insertions
Double Page Spread	£2000	£1950	£1900
Full Page	£1200	£1150	£1100
Half Page	£675	£650	£625
Quarter Page	£395	£385	£375

# DIGITAL DETAILS

With our expert advertising, campaign and marketing teams we are here to work closely with you to ensure you receive the best possible combination of options to suit your strategy.

**SOCIAL MEDIA**  
**10k+ subscribers**

**SOCIAL MEDIA**  
**POST ACROSS ALL**  
**PLATFORMS...**

**£150 plus VAT**

**WEBSITE**  
**7k+ a month**

**THE TOP**  
**THREE OPTIONS...**

- **Leaderboard (728 x 90px)**
- **MPU advertising (300 x 250px)** with through-site branding
- **Sponsored content** giving the opportunity to fully engage our audience

**EMAIL DATABASE**  
**5k+ each**

**ENGAGE WITH**  
**OUR TARGETED**  
**AUDIENCE...**

- **Dedicated partners email**
- **Newsletter promo banner** securing the top advertising slot for your brand
- **Newsletter content slot** giving you a dedicated space to get your message across



## PUBLICATION RATES

Position	1 month	3 months	6 months
Top Banner	£378	£350	£325
MPU (Button)	£250	£225	£200
Enewsletter Banner	£378	£350	£325
Solus Eshot	£925	£900	£880

# FEATURES LIST

## February/March 2025

- Wholesalers & Distributors
- Air Conditioning

## April/May 2025

- NACRA
- Ventilation
- Indoor Air Quality

## June/July 2025

- Installer lead up
- Data Centres

## August/September 2025

- Training feature
- Refrigeration

## October/November 2025

- Leak detection
- Refrigerants

## December/January 2025

- Net Zero
- Decarbonisation



REFRIGERANTS

## Six pillars of refrigeration

A-Gas Group sustainability director explains why lifecycle refrigerant management has a key role on the road to Net Zero.

There are approximately five billion refrigeration, air conditioning and heat pump systems in operation globally. Over the years, as environmental legislation is adopted, the type and make-up of refrigerants used has changed.

From CFCs and HCFCs to HFCs, HFOs and natural refrigerants, the gases in



COLLABORATION

## More than just a two-year collaboration

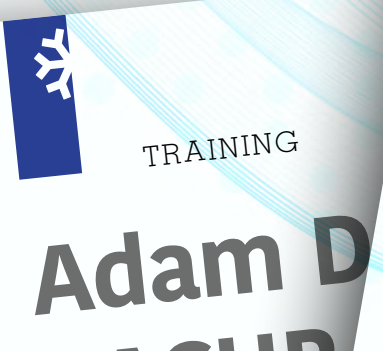
Catarina Marlow, Director of Transport, Industry and London South, discusses a two-year collaboration

The Climate Change Commission's report for the UK to reach net zero by 2050. This includes hard to abate refrigeration where there is expected to increase. Frequent extreme heat and warmer average temperatures



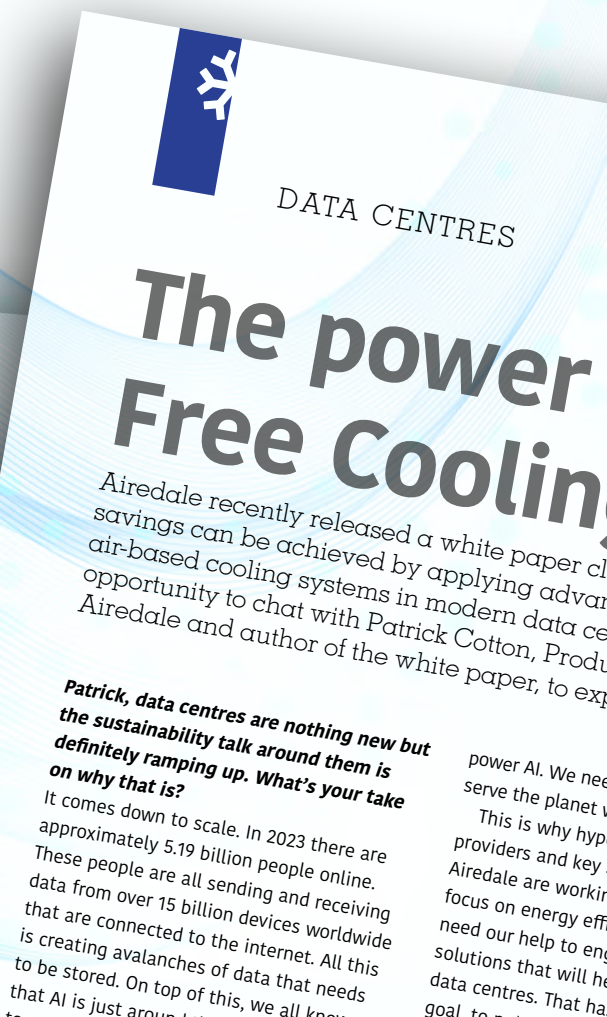
INDOOR AIR QUALITY

## Year-long project in classrooms for better indoor air quality in schools



TRAINING

## Adam D... SUP



DATA CENTRES

## The power of Free Cooling

Airedale recently released a white paper claiming that significant energy savings can be achieved by applying advanced air-based cooling systems in modern data centres. An opportunity to chat with Patrick Cotton, Product Manager at Airedale and author of the white paper, to explain

**Patrick, data centres are nothing new but the sustainability talk around them is definitely ramping up. What's your take on why that is?**

It comes down to scale. In 2023 there are approximately 5.19 billion people online. These people are all sending and receiving data from over 15 billion devices worldwide that are connected to the internet. All this is creating avalanches of data that needs to be stored. On top of this, we all know that AI is just around the corner.

power AI. We need to serve the planet while providing power. This is why hypertechnology providers and key players at Airedale are working on energy efficient solutions that will help data centres. That's the goal to make

# AWARDS & EVENTS

**NATIONAL  
ACR & HEAT PUMP  
AWARDS**

The **ACR &  
HEAT PUMP**  
**Trainee  
Of The Year  
Awards**

**ACR &  
HEAT PUMP  
REGIONAL  
EXHIBITION**

Our renowned National Awards are the perfect opportunity to celebrate the best in the HVACR industry and to promote the successes of the year.

The awards will be held on March 6th 2025 at the Midland Hotel, Manchester, with the evening starting at 6:30pm with a drinks reception, giving a perfect opportunity to network with your peers in the industry.

Returning in 2024 The ACR Regional exhibitions are ideal for showcasing new and existing product ranges, and networking with fellow industry experts. Single and double tabletop stands are available to exhibit on along with sponsorship opportunities, and the event is free for visitors to attend.

**For more information on sponsorship packages at the awards & exhibitions or to book a table please contact Hayley Comey at [hayleyc@warnersgroup.co.uk](mailto:hayleyc@warnersgroup.co.uk).**



# NATIONAL ACR & HEAT PUMP AWARDS 2025

BOOK  
YOUR TABLE  
**£2010**  
+ VAT

BOOK  
YOUR PLACE  
**£210**  
+ VAT

**Total cost £6650 + VAT**

**OPTION 1**

### Logo(s) marketing placement (Pre & post event)

- ACR & Heat Pumps Journal
- ACR & Heat Pump Today Website
- ACR & Heat Pump today e-shot
- Cooling Post

### Social Media (Pre & post event)

- Facebook
- Twitter
- Linked In

### Print

- Awards program – logo
- Awards Brochure editorial
- Full page ad within Menu/ Programme

### Website(s)

- Button advert on ACR Website
- Leader board advert on the awards page

### On the night

- Full-size pop-up banner within the drink's reception (supplied by you)
- Logo on screen during drinks reception
- Logo on screen during dinner
- Thank you for sponsoring in opening speech
- Present an award
- Table of 10
- Your table will be guaranteed at the front of the stage on the evening
- ACR Journal & Heat Pumps Today Webinar (Topic TBC with you)

**Total cost £3500 + VAT**

**OPTION 2**

### Logo(s) marketing placement (Pre & post event)

- ACR & Heat Pumps Journal
- ACR & Heat Pump Today Website
- ACR & Heat Pump today e-shot
- Cooling Post

### Social Media (Pre & post event)

- Facebook
- Twitter
- Linked In

### Print

- Awards program – logo
- Awards Brochure editorial
- Full page ad within Menu/ Programme

### Website(s)

- Button advert on ACR Website
- Leader board advert on the awards page

### On the night

- Logo on screen during drinks reception
- Logo on screen during dinner
- Thank you for sponsoring in opening speech
- Your table will be guaranteed within the first half of the room

**Total cost £600 + VAT**

**OPTION 3**

### Supporter option

- Logo on screen during drinks reception
- Logo on screen during dinner
- Thank you for sponsoring in opening speech

For further information contact Hayley Comey on 01778 392445 or email [hayleyc@warnersgroup.co.uk](mailto:hayleyc@warnersgroup.co.uk)



# ACR & HEAT PUMP REGIONAL EXHIBITION

Those of you exhibiting will be able to promote new and existing product ranges. Single or double tabletop stands can be booked, with sponsorship and technical briefing opportunities also available. Locally based contactors/installers/specifiers/end users are being invited to attend on the day.

They will also have the opportunity to attend two free technical briefings. However, all visitors must register in advance to gain entry. Space is extremely limited so if you would like to exhibit, sponsor or attend please get in touch as soon as possible.

## Stands

- Single 12ft x 3ft linen included: **£420**
- Double 18ft x 3ft linen included: **£770**

## Gold Sponsorship Package: £820

- 12X3 Single Stand linen included
- Company Logo on pull up banner on day of expo
- Logo on all marketing communication to the industry

## Platinum Sponsorship Package: £1120

- 18x3 double stand linen included
- Company logo on pull up banner on day of expo
- Logo on all marketing communication to the industry
- Full Page advert in ACR Journal



All enquiries contact [hayleyc@warnersgroup.co.uk](mailto:hayleyc@warnersgroup.co.uk) 01778 392445

The **ACR &**  
**HEAT PUMP**

**Trainee  
Of The Year  
Awards**

4th December 2025

**The Leeds Marriott Hotel,**

4 Trevelyan Square, Boar Lane,  
Leeds, England, United Kingdom, LS1 6ET

11.30AM – 4.00PM



## 2025 Prices

### Tables

Table of 10 £1,155.00 + vat

(Includes drinks reception, 3 course lunch, presentations and a guest speaker)

### Places

Individual Place £120.00 + vat (Includes drinks reception,  
3 course lunch, presentations and a guest speaker)

## Sponsorship Options

### Headline Sponsor £1,750.00 + vat (Exclusive only 1 headline sponsor)

- Enlarged logo stating headline sponsor on all marketing pre and post the event on all print and digital platforms
- Presenting all awards on the day to the winners
- Thank you in the opening speech
- Logo on screen throughout the day
- Logo included on TOTY banners throughout the venue
- Full page included within the programme circulated on the evening
- If you book a table you will be guaranteed to be seated at the front of the stage
- Option to donate prizes to winners/finalists however many of your choice

### Drinks Reception Sponsor £1,000.00 + vat

- If you book a table then you will be seated close to the front for the best view of the day
- A banner to be included within the drinks reception area
- Gifts on the tables if required
- Logo on screens and banners around the venue to state drinks reception sponsor
- Logo exposure across our print and digital format pre and post the event

### Wine Collar Sponsor £650.00 + vat

- If you book a table then you will be seated close to the front for the best view of the day
- Wine will be included on all tables on the day, we can print a branded wine collar to place on the top of each bottle for you
- Logo exposure across our print and digital platforms pre and post the event
- Logo on screen during the event and thank you for sponsoring in the opening speech

### Sponsor £550.00 + vat

- Logo included on all marketing pre and post the event in print and digital
- Thank you in the opening speech
- Logo on screen throughout the evening
- Full page included within the programme
- If you book a table you will be guaranteed to be seated within the first 10 tables for the best view

All enquiries contact  
[hayleyc@warnersgroup.co.uk](mailto:hayleyc@warnersgroup.co.uk)  
01778 392445



**Put your solutions for the air conditioning, refrigeration and heat pump industry in front of installers, maintainers, specifiers, manufacturers, distributors, training providers and major end-users.**

Contact

**Victoria Brown**

ADVERTISING SALES

[victoria.brown@warnersgroup.co.uk](mailto:victoria.brown@warnersgroup.co.uk)

01778 395029 / 07980 210377



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