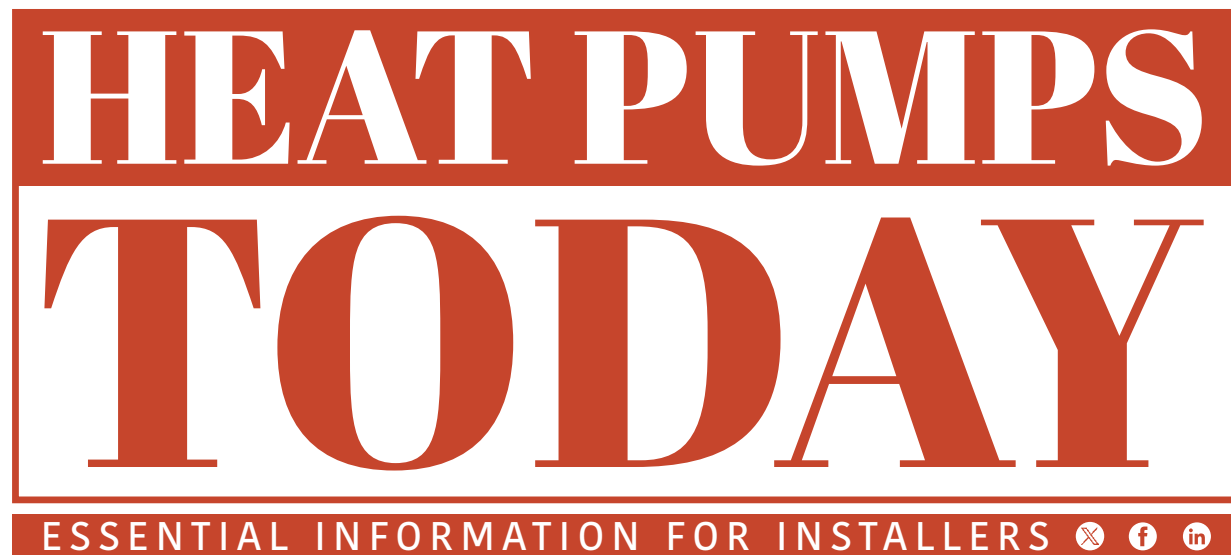


**SO MUCH MORE THAN A MAGAZINE...**



**[WWW.ACRJOURNAL.UK/HEAT-PUMPS](http://WWW.ACRJOURNAL.UK/HEAT-PUMPS)**

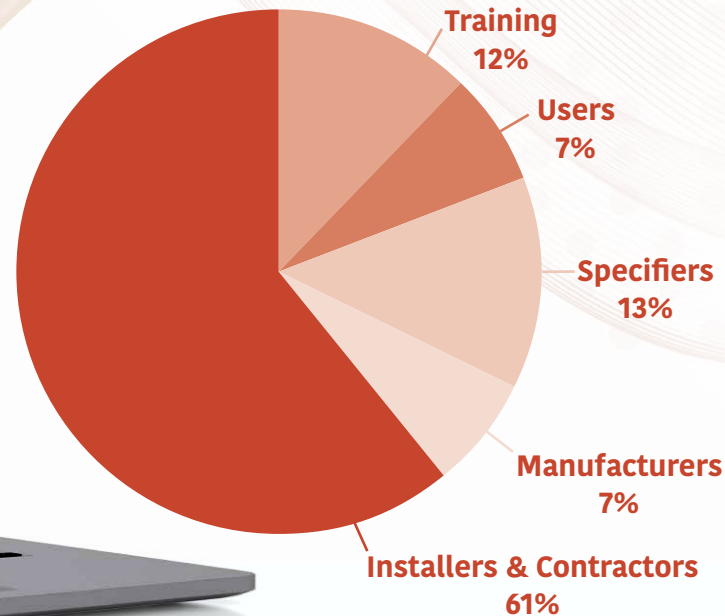


# ABOUT US

Heat Pumps Today provides the broadest reach to those in the industry whether reading in print, or digitally. Heat Pumps Today is a familiar and trusted media brand in the industry. We provide interesting and informative news, features and help for heat pump professionals.



## OUR AUDIENCE IS YOUR AUDIENCE



## CONTACT



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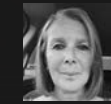
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# CHANNELS

## AWARDS

**NATIONAL  
ACR & HEAT PUMP  
AWARDS**

*The* **ACR &  
HEAT PUMP**  
**Trainee  
Of The Year  
Awards**

## MAGAZINE



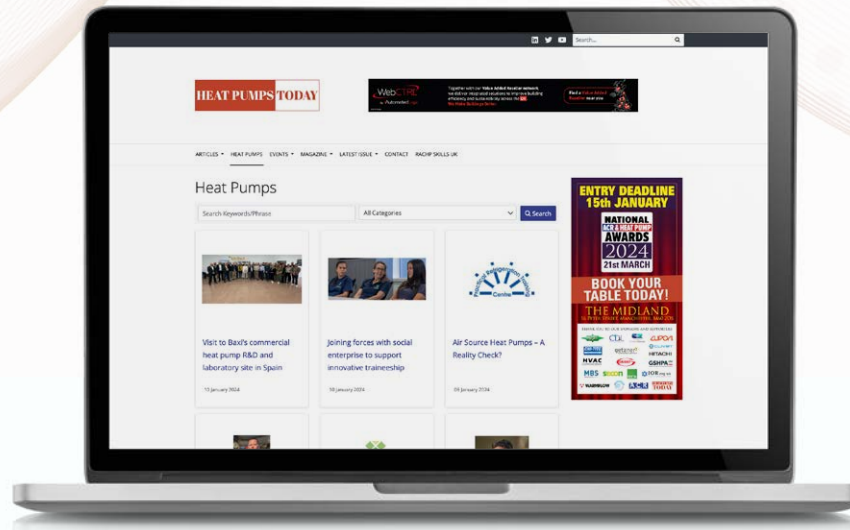
## EVENT

**ACR  
REGIONAL  
EXHIBITION**

## E-NEWS LETTER



## WEBSITE



## SOCIAL



## PRINT DETAILS

**HEAT PUMPS TODAY**  
TECHNOLOGY • ECONOMY • ENVIRONMENT • ENERGY • CAREERS

**NATIONAL HEAT PUMP AWARDS 2023**

**DATE FOR YOUR DIARY**  
22nd JUNE 2023  
THE MILESMAN HOTEL, LONDON

**CDL**  
Cool Designs Ltd

**TOSHIBA** | **Carrier** | **CIAT** | **FUJITSU**  
AIR CONDITIONING

**20**  
YEARS OF  
PIONEERING  
INNOVATION  
[www.cdweb.info](http://www.cdweb.info)

Raising the standards in Air Conditioning Distribution

[www.acrjournal.uk/heat-pumps](http://www.acrjournal.uk/heat-pumps)

THE INTERNET OF THINGS?

## Get tech, for success

By Geoff Thomas, from Renewable Training Provider, CTEC.

The Internet of Things (IoT) has become a household name in the world of technology, but in an article some years ago of our home and work environments using smart

tech to improve different components, greater efficiency and better understanding of power usage in our domestic circuits, such as Wi-Fi, have been connecting to home heating, lighting and entertainment devices for some time now. And the smart data on people's online activity that this connectivity generates, how much information companies can and cannot access, and the potential for privacy for consumers, but could this type of data be used to monitor the health of specific equipment? Could the IoT replace the time spent on a

Geoff Thomas

we use all any use to the delight of our smart homes, or back our smart, smarter, our smart and more (see the heading)

an where we go home. There really is an extraordinary amount of technology that could save literally in the palm of our hands. So, what does smart technology mean for the energy industry?

One way we can get started is by thinking of the smart energy use. The IoT has a number of potential uses. It can be used to monitor energy usage in the home and in the plant of the industry, getting the leading energy signs for the smart energy use. It can be used to monitor energy use in the home and in the plant of the industry, where a accurate time monitoring and real time consumption can be used. It can be used to monitor energy use in the home and in the plant of the industry, where a accurate time monitoring and real time consumption can be used. It can be used to monitor energy use in the home and in the plant of the industry, where a accurate time monitoring and real time consumption can be used.

half page  
(vertical)  
92w x 275h

half page (horizontal)  
190w x 133h

[illegible]



TRAINING

# The case for the Hydrospilit Heat Pump

McQuay's Product Manager Hugh Jones takes a look at why hydrospilit heat pumps are best choices in the UK for passive solar heating and air conditioning systems.

considered there is a real time to step in, getting things in the best situation to suit their brief and budget. When panels in a long room are installed and it's essential to get things right. This is particularly important when the system is to be used for heating, as it will be used to heat the whole room. As a result, it has got to be able to heat the whole room. So we find that our clients have a lot of things to think about when they are looking at heating systems, understanding how they should be installed, and how they should be used.

## To split or not to split?

One of the important decisions to make early on is whether to go for a monoblock, with an integrated refrigerant circuit, or a two-stage system. In the case of a monoblock system, the refrigerant circuit is integrated with the heating system, so it's a single unit. In the case of a two-stage system, the refrigerant circuit is separate from the heating system, so it's a two-stage system.

As a result, the two-stage heat pump is a better choice for a two-stage system.

**Hugh Jones**  
Product Manager  
McQuay-Norris Heating

active heating, while also removing the heat from the room. In the case of a two-stage system, the refrigerant circuit is separate from the heating system, so it's a two-stage system. In the case of a two-stage system, the refrigerant circuit is separate from the heating system, so it's a two-stage system.

## Best of both worlds

Hydrospilit is a first choice system, although passive solar heating is essential, it's not the only way to heat a room. In the case of a two-stage system, the refrigerant circuit is separate from the heating system, so it's a two-stage system. In the case of a two-stage system, the refrigerant circuit is separate from the heating system, so it's a two-stage system.

As a result, the two-stage heat pump is a better choice for a two-stage system. In the case of a two-stage system, the refrigerant circuit is separate from the heating system, so it's a two-stage system.

As a result, the two-stage heat pump is a better choice for a two-stage system. In the case of a two-stage system, the refrigerant circuit is separate from the heating system, so it's a two-stage system.

**whole package**  
190w x 277h

**whole package with bleed**  
216w x 303h

December / January 2004

## PUBLICATION SCHEDULE

Issue	Advert booking deadline	Advert copy deadline	Insert Deadline	Mail out
Feb/Mar	9 Feb	16 Feb	16 Feb	6 Mar
Apr/May	18 Mar	25 Mar	25 Mar	12 Apr
Jun/Jul	15 May	22 May	22 May	10 June
Aug/Sep	11 Jul	18 Jul	18 Jul	6 Aug
Oct/Nov	29 Aug	9 Sep	9 Sep	26 Sep
Dec/Jan25	1 Nov	8 Nov	8 Nov	28 Nov

\*dates subject to change

## PUBLICATION RATES

Size	1 insertion	3 insertions	6 insertions
Double Page Spread	£2000	£1950	£1900
Full Page	£1200	£1150	£1100
Half Page	£675	£650	£625
Quarter Page	£395	£385	£375



# DIGITAL DETAILS

With our expert advertising, campaign and marketing teams we are here to work closely with you to ensure you receive the best possible combination of options to suit your strategy.

**WEBSITE**  
**7k+ a month**

**EMAIL DATABASE**  
**5k+ each**

**THE TOP  
THREE OPTIONS...**

**ENGAGE WITH  
OUR TARGETED  
AUDIENCE...**

- **Leaderboard (728 x 90px)**

- **Dedicated partners email**

- **MPU advertising  
(300 x 250px)**  
with through-site  
branding

- **Newsletter promo banner**  
securing the top advertising  
slot for your brand

- **Sponsored content**  
giving the opportunity to  
fully engage our audience

- **Newsletter content slot**  
giving you a dedicated space  
to get your message across

## PUBLICATION RATES

Position	1 month	3 months	6 months
Top Banner	£378	£350	£325
Mid Banner	£325	£275	£250
MPU (Button)	£250	£225	£200
Enewsletter Banner	£378	£350	£325
Solus Eshot	£925	£900	£880



# AWARDS & EVENTS

**NATIONAL  
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The **ACR &  
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**REGIONAL**  
EXHIBITION



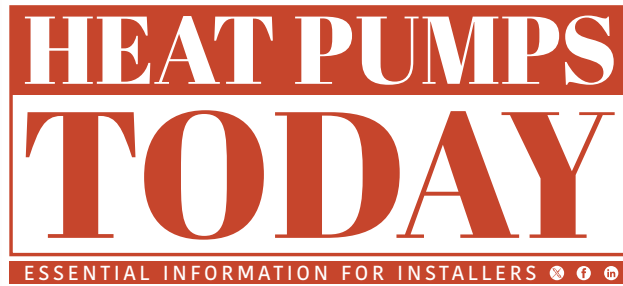
Our renowned National Awards are the perfect opportunity to celebrate the best in the HVACR industry and to promote the successes of the year. The awards will be held on March 21st 2024 at the Midland Hotel, Manchester, with the evening starting at 6:30pm with a drinks reception, giving a perfect opportunity to network with your peers in the industry.

Returning in 2024 The ACR Regional exhibitions are ideal for showcasing new and existing product ranges, and networking with fellow industry experts. Single and double tabletop stands are available to exhibit on along with sponsorship opportunities, and the event is free for visitors to attend.

For more information on sponsorship packages at the awards & exhibitions or to book a table please contact Hayley Comey at [hayleyc@warnersgroup.co.uk](mailto:hayleyc@warnersgroup.co.uk).







**Put your solutions for the heat pump industry in front of installers, maintainers, specifiers, manufacturers, distributors, training providers and major end-users.**

Contact

**Victoria Brown**

ADVERTISING SALES

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