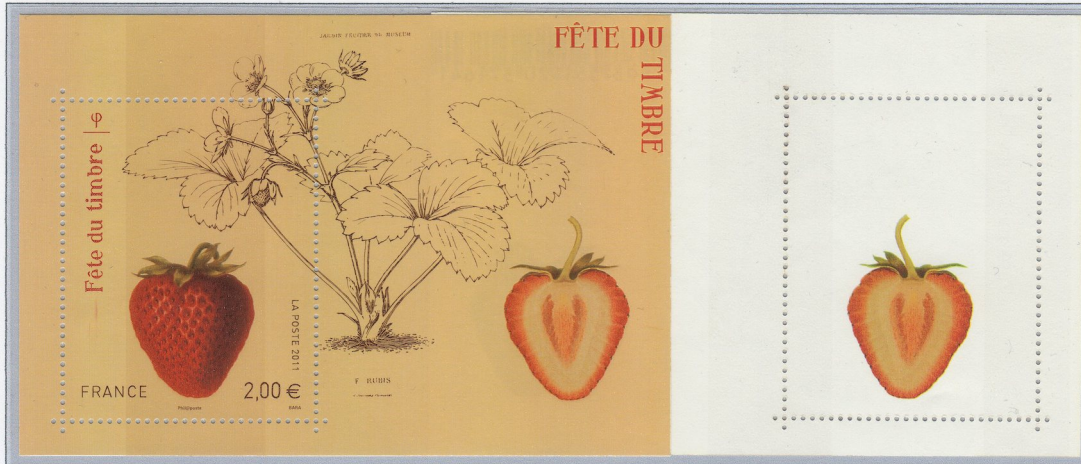
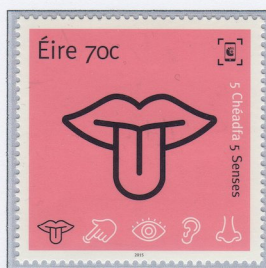


'SCENTSATIONAL' STRAWBERRIES!

Advances in modern stamp production techniques in the 21st century mean it is possible to include multi-sensory features, like flavours and scents, usually linked to the design or theme of the stamp. And what could be better than the fragrance or taste of strawberries?



France issued a miniature sheet for Stamp Day 2011, which had images of strawberries printed on both sides. The sheet was infused with the fragrance of strawberries.



In 2017 Ireland issued a set of stamps related to the five senses. The 70c stamp, representing taste, had gum which tasted of strawberries when licked.



Germany issued a self-adhesive booklet of ten stamps in 2010. Each stamp, sold at a premium to raise money for welfare charities, had a strawberry design, with micro-encapsulated essential oils embedded in the stamp paper. The fruity smell was released when the strawberry was rubbed.

Wohlfahrtsmarken „Erdbeere“

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Erdbeere (Fragaria ananassa) 2010

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Other stamps in the set were infused with the scents of apples, lemons and blueberries!