

YOUR DOG

AFFILIATE SCHEME

Britain's best-selling dog magazine

**your
dog**

Your Dog Magazine is a monthly publication and multimedia platform which offers expert advice in all things dog, from training to health and behaviour. We aim to guide owners through every stage of dog ownership, including breed profiles, puppy advice, through to looking after senior dogs. Your Dog has a strong community built through reader interaction and social media.

KEY AREAS

- 🐾 Breed profiles.
- 🐾 Blogs.
- 🐾 Find a puppy.
- 🐾 Dog care and advice.
- 🐾 Shopping and services.
- 🐾 Training.
- 🐾 Dog-friendly holidays.
- 🐾 Competitions,.
- 🐾 Light-hearted content, and lots more.

WORK WITH US

We work with organisations that, like us, are all about dogs. Whether you specialise in training, photography, shopping or anything dog related, we would love to hear from you. Contact us to find out how Britain's best-selling dog magazine can work with you.

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Any questions?

To find out more about how we can work with you on an affiliate scheme, please get in touch:

✉ amber.sims@warnersgroup.co.uk

📞 Amber: 01778 395 063

Audience reach

Your Dog is available every month

in nationwide branches of Tesco, Sainsbury, WHSmith's, and independent newsagents.

Established 1995

Britain's best-selling dog magazine for over 20 years, extending that success across multiple platforms.

**your
dog**
the
No1
media brand
to connect with
dog owners

Digital Audience

483,000 +*

Print Audience

11,000 +*

*Digital and print sales figures taken from January 2018.
Digital figures include a combined audience figure across online, social media, and e-newsletter.

